



LITERARY AND PUBLIC SPEAKING CELL

Presents

KRISHI UNNATI

A National ISAB Magazine

**March to July
Edition 2025**

2025



***Nurturing Future,
Cultivating Excellence***

“Agriculture is our wisest pursuit, because it will in the end contribute most to real wealth, good morals, and happiness”

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SAURABH V PANDEY
PROMOTER & FOUNDER

Reflecting on ISAB's journey fills me with pride. What began as a bold vision has grown into a vibrant institution rooted in innovation, academic excellence, and strong industry engagement. This year's successful placements and impactful internships reflect the growing trust and recognition of ISAB talent in the agri-business sector.

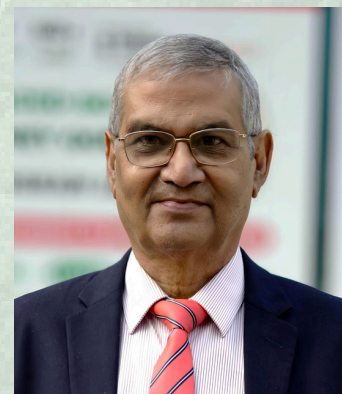
I extend heartfelt gratitude to our dedicated faculty, staff, alumni, recruiters, and students. Your continuous support and belief in ISAB's mission have been the driving force behind our progress.

As we move forward, we remain committed to empowering future leaders and strengthening our industry connect. Together, we will continue to shape a brighter future for the food and agri-business landscape.

At ISAB, we prepare students not just for their first job, but for a lifetime of leadership and impact. As Director, it's my privilege to ensure every student leaves stronger academically, personally, and professionally.

Our focus on discipline, structured learning, and value-based education sets us apart. The success of our recent placements and internships reflects our students' readiness and industry's trust in ISAB. To our students stay disciplined, stay curious, and seize every opportunity. Together, we'll continue to build ISAB as a leading hub for agri-business excellence.

As you walk this journey, remember every challenge is a chance to grow, every opportunity is a step towards leadership. Let curiosity guide your learning, let discipline shape your path, and let values be your foundation.



DR. BIRENDRA KUMAR
DIRECTOR



DR. PRADYUMNA PANDEY
CHAIRMAN

Every institution begins with a vision, but it thrives through people. At ISAB, I'm proud to see a growing culture of intent, impact, and integrity driven by our students, faculty, and industry partners.

As Chairman, my role goes beyond governance to uphold values like discipline and purposeful leadership across campus life. In today's agri-business world, applying knowledge ethically and innovatively is key. ISAB prepares students not just for careers, but for responsible, value-driven impact.

I thank everyone for your constant support in keeping ISAB a space where education meets action, and where vision meets values. Together, we shape a future rooted in purpose.

MESSAGE FROM LITERARY & PUBLIC SPEAKING CELL

Dear readers,

It gives me great pleasure to present the latest edition of Krishi Unnati a vibrant showcase of ISAB's spirit, achievements, and community life.

From the joyful celebration of Holi to the success of our placement and SIP drives, and the warmth of Sangam alumni meetups, this edition captures moments of growth, connection, and pride. It reflects not only our accomplishments but also the dedication, creativity, and unity that define the ISAB journey.

Each article, photograph, and highlight in this edition tells a story a story of ambition, of hard work, of friendships forged and dreams nurtured. We've celebrated milestones, embraced challenges, and continued to grow as one strong, value-driven community.

As Secretary of the Literary and Public Speaking Cell, I thank my amazing team whose relentless efforts and passion made this edition possible. I'm equally grateful to our mentors, faculty, peers, and the entire ISAB family for their constant encouragement and support. Your contributions, big or small, have added soul to every page.

This edition concludes with Samavartan our heartfelt farewell to the seniors. It was more than just an event; it was a celebration of memories, achievements, and bonds that will last a lifetime. Samavartan marked both an end and a new beginning, reminding us that every goodbye holds the promise of a brighter tomorrow.

Krishi Unnati is not just a magazine it's a reflection of who we are, what we've achieved, and where we aspire to go. May these stories inspire, unite, and remind us of the journey we're all part of a journey fueled by learning, leadership, and limitless possibilities.



AKANSHA RAWAT
SECRETARY, LPS



FAIZAN KHAN
CO-SECRETARY
CHIEF EDITOR, LPS

It is a proud moment to unveil the latest edition of Krishi Unnati a snapshot of ISAB's energy, achievements, and evolving journey.

As Co-Secretary, I'm delighted to present stories that reflect our shared passion and purpose. From vibrant Holi celebrations and stellar placements to impactful internships and heartfelt alumni reunions at Sangam 2025, this edition captures it all.

We also celebrate our Founder, Mr. Saurabh V. Pandey, joining the CII Northern Region Committee, reinforcing ISAB's growing footprint and industry leadership. These achievements underscore ISAB's commitment to excellence and to preparing future agribusiness leaders.

This edition also takes pride in covering Samavartan — the farewell ceremony for our senior batch an event filled with emotions, gratitude, and the spirit of new beginnings. It was a perfect culmination to the academic year and a heartfelt send-off to those who have left an indelible mark on campus life.

Each page is a reflection of the values we stand for innovation, collaboration, and a relentless drive for progress. I thank the entire Literary and Public Speaking Cell, our faculty mentors, contributors, and readers who continue to make Krishi Unnati a voice of the ISAB community. May this edition inspire us all to keep striving, keep creating, and keep moving forward with pride in our roots and hope in our vision.

IMMERSING IN THE ESSENCE OF HOLI: A CELEBRATION OF COLOR, CULTURE, AND COMMUNITY



Holi at ISAB was a vibrant celebration filled with joy, Color, and a strong sense of community. The campus came alive as students gathered with bright smiles and gulaal in hand, turning the day into a beautiful blend of tradition and togetherness. As colors flew and music played, students danced, laughed, and embraced the festive spirit. The celebration broke all barriers, bringing everyone closer and creating a warm, inclusive atmosphere.

ISAB'S 2023-25 BATCH SHINES IN PLACEMENTS

The 2025 placement season at ISAB was a remarkable success, marked by strong industry participation and exceptional student outcomes. Recruiters from across the agribusiness ecosystem—FMCG, dairy, agri-input, agritech, and agri-fintech offered diverse roles that reflected the evolving demands of the sector.

Top companies like Adani Agrifresh, Mother Dairy, Parag Milk Foods, DS Group, JU Agri Sciences, Corteva, Renuka Sugars, DeHaat, and AU Small Finance Bank trusted ISAB's talent pool, underscoring our industry-ready curriculum and student preparedness.

This successful drive reaffirms ISAB's reputation as a leading hub for agribusiness talent where ambition meets opportunity, and potential turns into impact.



STUDENT SUCCESS STORIES

The heart of ISAB's placement success lies in the stories of its students, who have transitioned from classrooms to boardrooms with confidence and skill. Below are testimonials from some of the standout performers of the 2023-25 batch, showcasing their gratitude and excitement:



“Joining a brand like Mother Dairy aligns perfectly with my aspiration to contribute meaningfully to the FMCG sector. I am deeply grateful to ISAB Greater Noida for nurturing my potential and to my mentors, including Director Saurabh V. Pandey Sir, Chairman Dr. Pradyumna Pandey Sir, Prof. Birendra Kumar Sir, Abhay Krishna Singh Sir, and Shweta Kumari Ma'am, for their unwavering support.”

NIBEDITA PATNAIK – EXECUTIVE TRAINEE AT MOTHER DAIRY FRUIT & VEGETABLE PVT. LTD.

“This role aligns with my goals of making an impact in the food and agri-sector. I sincerely thank ISAB Greater Noida for its support and all faculty members for their mentorship, which has been instrumental in my success.”

I look forward to applying the knowledge and values gained here to create meaningful change in the agri-business landscape.

SAKSHI SHARMA – MANAGEMENT TRAINEE AT SHREE RENUKA SUGARS LIMITED



“Working in hydroponic fodder production supports my vision of promoting sustainable agricultural practices. I am thankful to ISAB Greater Noida for preparing me for this opportunity and to its leaders and faculty for their guidance.”

AYUSH SUHANE – MANAGEMENT TRAINEE AT SHUNYA AGRITECH

“I am excited to be part of BFC Supply Pvt. Ltd., contributing to the biomass ecosystem through tech-enabled solutions. I thank ISAB Greater Noida and Biofuel Circle for their guidance and mentorship.”

MRIDUL SINGH – POST GRADUATE TRAINEE SUPPLY OPERATIONS AT BFC SUPPLY PVT. LTD. (BIOFUEL CIRCLE)



“Earning a Pre-Placement Offer from Adani Farm-Pik is a dream come true. I credit my success to ISAB Greater Noida and the team at Adani Agri Fresh Ltd. for their constant support during my internship and beyond.”

These testimonials highlight the transformative impact of ISAB’s education, mentorship, and industry exposure, equipping students to excel in their chosen fields



**ZAINAB KAUSAR RIZVI – PPO – NEW BUSINESS DEVELOPMENT
EXECUTIVE AT ADANI FARM-PIK**

SUMMER INTERNSHIP PROGRAM; INTERNSHIP INSIGHTS FROM THE FIELD



I’m Deepika Sritharan, first-year MBA student at ISAB and Secretary of Academics. During my internship with EW Nutrition, I worked on Go-to-Market strategies and market analysis for poultry acidifiers.

Field visits in Tamil Nadu and office work in Noida gave me hands-on B2B and digital marketing exposure. Grateful to my mentors and ISAB for this enriching experience.



DEEPIKA SRITHARAN- EW NUTRITION

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During my summer internship at Chambal Fertilisers (CFCL), Gadepan, I worked in the Supply & Distribution department, gaining hands-on experience in urea and ammonia logistics via road and rail.

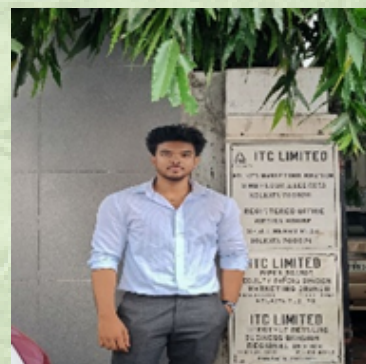
I learned about dispatch workflows, SAP operations, invoice generation, and safety compliance. Observing interdepartmental coordination gave me valuable insights into real-world supply chain operations in the agri-input sector.

TRIPTI ARORA- CHAMBAL FERTILIZER

Interning with ITC Limited was a crash course in FMCG retail and rural markets. I learned from scratch understanding retailer behaviour, driving secondary sales, and handling rejections in the field.

With no templates, just real challenges, I gained practical insights, people skills, and confidence. This experience taught me that true learning begins outside the comfort zone—in the chaos of the real market.

ANIK BISWAS - ITC LIMITED



This summer, I interned with Crystal Crop Protection Ltd. as an HR Intern in the Seeds Division, managing recruitment and onboarding for 200+ interns and 57 trainees across 24 agri-colleges.

From offer letters to HRMS and strategic reviews, I gained hands-on HR experience and business insight. The internship strengthened my communication, time management, and decision-making skills—solidifying my interest in a future in HR.

NIKITA ASTHANA - CRYSTAL CROP PROTECTION

I'm Shivam Singh, MBA (Food & Agribusiness) student at ISAB, Greater Noida. I interned at Indorama Pvt. Ltd. on a project to promote awareness of organic and inorganic agri-products in Lakhimpur Kheri and Sitapur. I conducted field campaigns, surveys, and awareness programs, gaining insights into farmer behavior and sustainable practices. Grateful to Mr. Arvind Tiwari and Mr. Yogendra Baliya for their valuable guidance.

SHIVAM SINGH - INDORAMA Pvt. Ltd.



SANGAM 2025: A HEARTWARMING HOMECOMING ACROSS CITIES



ISAB Greater Noida proudly hosted Sangam: The Chapter-Wise Alumni Meet across Delhi, Noida, and Hyderabad a heartwarming reunion filled with stories, laughter, and inspiration. Alumni came together to celebrate memories, share milestones, and reconnect with the ISAB spirit. The event beautifully bridged past and present, reminding us of the strong community we've built.

Special thanks to Ms. Shweta Kumari, Ms. Akshita Shahi, the coordination team, faculty, and our Founder, Mr. Saurabh V Pandey, for making Sangam 2025 a memorable success. Sangam wasn't just a reunion it was a celebration of growth, connection, and the journey ahead.

Stay rooted. Stay rising. Stay ISABian.

GLOBAL EXPOSURE, GLOBAL IMPACT: ISAB STUDENTS SET TO SHINE IN DUBAI

ISAB, Greater Noida proudly announces the selection of ten students for a 7-day Global Exposure Visit to Dubai, hosted by Zayed University. The international bootcamp, Future Leaders in Agribusiness, will explore AI/ML in agriculture, business analytics, and urban farming through masterclasses, case studies, and industry visits.

Representing ISAB on this global stage are Sakshi Sharma, Nibedita Pattnaik, Parakh Khandelwal, Yenda Jasmitha Devi, Nikhilesh Kumar Sadyal, Diya Krishnan KK, Zainab Kauser Rizvi, Anubha Adhikari, Narender Singh, and Harish Singh. Students will also experience Dubai's rich culture with visits to landmarks like Palm Jumeirah, Museum of the Future, and a Dhow Cruise. This initiative reflects ISAB's commitment to developing globally aware, innovation-driven agri-business leaders.



ISAB PARTICIPATES IN CII NORTHERN REGION AGRICULTURE ROUNDTABLE

We are proud to share that our Founder & Promoter, Mr. Saurabh V Pandey, has been appointed as a Member of the CII Northern Region Committee for Food, Dairy, and Agriculture by the Confederation of Indian Industry (CII). This prestigious recognition reflects his dedication to transforming agribusiness and education. At a recent committee meeting hosted by Savannah Seeds, Mr. Pandey shared insights on empowering FPOs and driving sustainable growth through vertical urbanization.

With participation from leading agri-companies like DCM, Jain Irrigation, Corteva, and IFFCO-MC, the session highlighted the power of industry-academia collaboration in building resilient agri-ecosystems.

UNVEILING THE FUTURE OF GLOBAL AGRI-INNOVATION

Attending the Platinum eLITE Conference in Dubai, hosted by a global seed innovation leader, was a transformative experience. The event brought together global agri-leaders to explore the future of vegetable seeds and food security.

A key takeaway: strong R&D, paired with product innovation, is the true market driver. With a presence in 85+ countries, the seed industry's global footprint showed how regional expertise drives global impact.

Discussions highlighted untapped potential in regions like India and Africa, where vegetable consumption remains below the global average. From extending tomato shelf life to boosting farmer incomes, the message was clear science-backed, sustainable solutions are the future of agriculture.



HARISH MAURYA

THE CHANGING SCENARIO IN INDIAN AGRICULTURE

ABSTRACT



NEHA YADAV

Farming is an important and key factor for the economy of developing countries. Since last Several years, farmers once again welcomed many traditional farming systems to get crop yield for Completion of food requirement. Although, traditional techniques are not much sufficient in new Agriculture world because farming is getting new challenges from biotic and a biotic factor. New Techniques and systems are getting popularity in present farming because of their important benefits which can solve all challenges on farming. In this review, new farming systems especially organic Farming system and genetically modified crop system have been discussed along with traditional farming System in India. The aim of present review is to highlights the benefits of organic farming system and genetically modified crop system over traditional farming. A comparison has also been made between Organic and genetically modified crop systems.

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SAMAVARTAN 2025: A CELEBRATION OF MEMORIES, MILESTONES, AND NEW BEGINNINGS



“Goodbyes are not the end; they simply mean we’ll miss you until we meet again.”

Samavartan 2025, the grand farewell event organized for the graduating batch of ISAB, was an emotional and unforgettable evening filled with nostalgia, gratitude, and joy. It was not just a farewell it was a celebration of everything the seniors had contributed, achieved, and experienced during their incredible journey at ISAB.

A major highlight of Samavartan 2025 was the screening of a beautiful video montage, capturing candid moments from classrooms, field visits, club events, late-night study sessions, and festive celebrations. The atmosphere turned sentimental as seniors saw themselves reliving the journey they had walked together filled with challenges, victories, friendships, and growth.

Samavartan 2025 was not just a goodbye it was a promise to stay connected, a celebration of everything that was, and a toast to the journey ahead. Though the seniors may have stepped out of the ISAB campus, they will forever remain a part of its soul.

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KRISHI UNNATI TEAM



AKANSHA RAWAT
SECRETARY



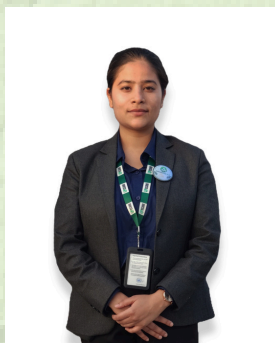
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