

● Literary and Public Speaking Cell of ISAB

presents

KRISHI UNNATI

A National ISAB Magazine

*Nurturing Futures,
Cultivating Excellence*
SAMBHRAMAA 5.0



**December Edition
2024**

"Agriculture is our wisest pursuit, because it will in the end contribute most to real wealth, good morals, and happiness"



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Saurabh V Paandey

**Promoter & Co-founder,
BSc Agri- GBPUAT Pantnagar
PGP-ABM IIM Ahemdabad**

It is with immense pride and joy that I extend my heartfelt congratulations to the entire team behind SAMBHRAMAA 5.0 for organizing yet another remarkable edition of this prestigious event. This platform continues to exemplify excellence in academia, industry engagement, and student development, providing a dynamic space where young minds can explore, innovate, and collaborate.



At Imperial School of Agribusiness, Greater Noida, we believe in holistic learning—where students not only gain knowledge from classrooms but also immerse themselves in real-world experiences. SAMBHRAMAA 5.0 has once again demonstrated this philosophy by bringing together some of the finest talents, industry experts, and future leaders in agribusiness and management. The competitions, insightful sessions, and networking opportunities have enriched the participants, preparing them to take on leadership roles in the ever-evolving global landscape.

SAMBHRAMAA serves as a platform for undergraduate agriculture students from across India, with participation from over 200 colleges and more than 2,000 students. The event is designed to help students enhance their skills, interact with peers, and build long-term professional connections. By fostering a collaborative environment, SAMBHRAMAA empowers students to support and inspire one another, creating a network that extends beyond the event and into their professional journeys.

The dedication and enthusiasm displayed by students, faculty, and organizers in curating this grand event deserve the highest appreciation. Your efforts reflect the commitment to fostering innovation, critical thinking, and an entrepreneurial spirit among our future professionals.

I encourage all students to continue their journey of learning with passion and determination. May the experiences gained through SAMBHRAMAA 5.0 inspire new ideas, drive excellence, and contribute to the growth of the agribusiness sector and beyond.

Wishing everyone continued success in all their endeavors!



Dr. Birendra Kumar **Chief Mentor & Director** **CRBC ISAB, Greater Noida**

SAMBHRAMAA is more than just a competition—it is a feast for learners, an intellectual adventure that transcends traditional learning. With participation from over 200 colleges and 2,000+ students, it provides a vibrant platform to network, collaborate, and build lasting professional connections. It is a celebration of knowledge, innovation, and leadership, where the next generation of agribusiness professionals can see, hear, and interact with industry pioneers.



CONCLAVE CHAIRPERSON MESSAGE

Ranjana Joshi

I am deeply proud to share the success of this Sambhramaa 5.0 event, held on December 13th and 14th. The Imperial School of Agribusiness (ISAB) proudly hosted the much-awaited Sambhramaa 5.0 on December 13th and 14th, marking a milestone with the National Food and Agribusiness Conclave. This year, the event attracted participants from over 100 universities and colleges across India, specializing in Agriculture and allied sciences.

Sambhramaa 5.0 provided a unique national platform for students to engage in a range of competitions, including debates, discussions, and performances. With more than 400 participants, the event showcased a rich diversity of talent and skills, offering students an opportunity for growth and creativity in a competitive environment.





Beyond the competitions, the conclave offered valuable opportunities for networking and learning. Students connected with industry experts and thought leaders, enhancing their understanding of the agribusiness sector and gaining inspiration for their future careers.

I congratulate all the winners, and participants for their deserving prizes, and my special thanks to the dynamic Sambhramaa team, whose tireless efforts ensured the event's success. Their dedication made Sambhramaa 5.0 a memorable and inspiring experience. My best wishes to all students for a bright and successful future ahead.

Kanchan Jana

AGM & Head – Business Development



The ISAB Greater Noida, successfully hosted Sambhramaa 5.0 – National Food and Agribusiness Conclave in December 2024. This nationwide event served as a vibrant platform for undergraduate and postgraduate students from Agriculture and allied streams, allowing them to showcase their talent, skills, and innovative ideas in a competitive and professional setting.

With an impressive participation from various renowned agricultural institutions across India, the conclave featured Case Study Competitions, Agri Startup Challenges, Music Band Performances, Drama Competitions, Inter-College Cricket Tournaments, Debate Championships, and Folk Dance Competitions. The event was a true celebration of talent, leadership, and creativity, fostering healthy competition and meaningful industry connections.

Through Sambhramaa 5.0, ISAB reinforced its commitment to empowering young minds by providing them with networking opportunities, career-building platforms, and industry exposure. The conclave not only helped students enhance their personalities but also opened doors for better career prospects in the food and agribusiness sectors.

The overwhelming response and enthusiasm from participants and industry leaders made Sambhramaa 5.0 a remarkable success, further solidifying ISAB Greater Noida's reputation as a pioneer in agribusiness education and training.

MESSAGE FROM LITERARY & PUBLIC SPEAKING CELL

Dear Readers,

I am delighted to present to you the December edition of Krishi Unnati, our college's monthly magazine that celebrates the vibrant life and achievements within ISAB College. As the Group Editor, I am immensely proud to highlight the incredible energy, talent, and collaboration that defined **SAMBHRAMAA 5.0**, our flagship National Food and Agribusiness Conclave.

This year's conclave was nothing short of extraordinary, bringing together over 400 students from 100+ institutions across the country. The event showcased a diverse array of activities, from the intellectually stimulating events organized by each Cell/Club at ISAB. Each event highlighted the vibrant blend of academic rigor, cultural diversity, and community spirit that ISAB represents.

Beyond the competitions and celebrations, SAMBHRAMAA 5.0 was a powerful platform for learning, innovation, and connection. It was a true convergence of ideas and aspirations, enriched by contributions from our dynamic student clubs, accomplished alumni, and inspiring speakers. This conclave not only celebrated excellence in academics and culture but also reaffirmed our institution's commitment to fostering collaboration, creativity, and growth.



SAKSHI SHARMA
SECRETARY, LITERARY AND
PUBLIC SPEAKING CELL



In this edition, we invite you to relive these remarkable moments through the stories, highlights, and visuals that capture the essence of SAMBHRAMAA 5.0. We hope these glimpses inspire you to continue striving for innovation, excellence, and the spirit of togetherness that make ISAB a truly exceptional community.

This issue of the magazine also features a dedicated Student's Corner, where we proudly present the literary works of our students, reflecting their creativity and intellectual engagement.

I hope everyone enjoys reading it.

MESSAGE FROM EDITOR'S CORNER

As the co-editor and Co-Secretary of LPS Cell, it is a privilege to present this edition of our college magazine, reflecting the vibrant ethos and determination that define the Imperial School of Agribusiness (ISAB). This year, SAMBHRAMAA 5.0 emerged as a landmark event, showcasing our unwavering commitment to academic, cultural, and community excellence. More than just a gathering, SAMBHRAMAA 5.0 embodied a union of ideas, cultures, and ambitions. The synergy between academic depth and cultural richness was brought to life through the efforts of our passionate clubs and dedicated teams.

As you turn these pages, immerse yourself in stories that celebrate achievement and unity.



PRAVEEN SHARMA
CO-EDITOR - KRISHI UNNATI



ANISHI SHARMA
LPS CELL MEMBER

As a member of Literary and Public Speaking Cell, I unveil this edition of our college magazine, a celebration of the vibrant energy and unyielding spirit that define the Imperial School of Agribusiness (ISAB). This year witnessed remarkable milestones, with SAMBHRAMAA 5.0 standing out as a testament to our commitment to academic, cultural, and community excellence. The event brought together over 400 students from 100+ institutions, fostering learning, innovation, and inspiration through diverse activities like Prastuti, Aavirbhava, and Nataraj. SAMBHRAMAA 5.0 showcased the synergy between academic rigor and cultural vibrance, reflecting ISAB's collaborative ethos.

Welcome to the December edition of Krishi Unnati! I, Faizan Khan, member of the Literary and Public Speaking Cell, am thrilled to present this special issue celebrating ISAB's achievements. Highlights include SIAL 2024, a global platform transforming the food industry with innovation and sustainability, and Sambhramma 5.0, a vibrant national-level inter-college fest. Events like Dwandh, Vishleshan, Tarangeet, and Natraj showcase creativity and talent, alongside inspiring sessions by thought leaders like Mr. Birendra Kumar and Mr. Amit Rana. This edition celebrates the energy, innovation, and excellence shaping ISAB's future. Dive in, get inspired, and share your valuable feedback.



FAIZAN KHAN
LPS CELL MEMBER



MANISHA KUMARI
LPS CELL MEMBER

I, Manisha Kumari as a member of Literary and Public Speaking cell, As we conclude another vibrant year at our college, the December edition of Krishi Unnati celebrates our national event, Sambhramaa 5.0. This year, every club united to showcase artistic expressions, including the different competitions showcased our rich cultural heritage. December also brings festive celebrations, reinforcing our values of unity. Looking ahead, students are preparing for SIAL 2024, an international food exhibition, promising a future filled with opportunities and achievements.

SAMBHRAMAA CORE TEAM

ISAB
A Premier Agribusiness School

SAMBHRAMAA

SAMBHRAMAA 5.0
NATIONAL FOOD AND AGRIBUSINESS CONCLAVE

CORE TEAM

Parakh Khandelwal
Secretary

Andrea Elizabeth Sibi
Co-Secretary

Aman Kumar
Additional Secretary

Krishna Kishore
Event Manager

Amit Singh
Treasurer

Sidharth Nakka
Procurement Head

Dibyani Pant
Event Coordinator

Ranjith
Event Coordinator

SAMBHRAMAA CONCLAVE TEAM



SAMBHRAMAA

SAMBHRAMAA 5.0

NATIONAL FOOD AND AGRIBUSINESS CONCLAVE

CONCLAVE TEAM



Parakh Khandelwal

CONCLAVE SECRETARY



Andrea Elizabeth Sibi

CONCLAVE CO-SECRETARY

EVENT SECRETARIES



Nibedita Pattnaik

VISHLESHAN



Satyam Katara

PRARAMBHAM



Vishal Tripathi

TARANG-GEET



Jignesh Singh

YUGANTAR



Harish Singh

DWANDH



Praveen Sharma

PRASTUTI



Peenaj

NATARAJ



Zainab Kauser Rizvi

ABHIVYAKTI



Pranao.S

AAVIRBHAVA



Anke Sunil Kumar

LAKSHYA

SIAL 2024: Revolutionizing the Food Business Landscape

The 2024 edition of the globally celebrated SIAL event, themed "Inspired Food Business," was a resounding success, captivating food enthusiasts and business innovators alike. Held at the state-of-the-art India International Convention Centre (IICC), Dwarka, New Delhi, this grand event proved to be a melting pot of ideas, trends, and technologies shaping the future of the food industry.

The students of ISAB, guided by the Agro Marketing Club, explored a plethora of exhibits and attended various knowledge-sharing sessions. Their visit was not just an observation but an immersion into the future of the agri-food industry. Interactive sessions with exhibitors allowed them to understand cutting-edge technologies like AI-driven supply chain management, plant-based protein solutions, and precision agriculture tools.

The event witnessed participation from over 1,000 exhibitors representing more than 50 countries, offering an unparalleled diversity of products and services. Exhibitors ranged from startups introducing disruptive technologies to established giants unveiling their latest innovations. The multi-faceted event included Product showcase, Live demonstrations, Seminar and Panels. One of the highlights of the event was its emphasis on sustainability and innovation. Key themes included Sustainable practices, Technology driven solutions, Global food trends.

The visit to SIAL 2024 under the stewardship of the Agro Marketing Club reflects ISAB's philosophy of combining classroom knowledge with real-world exposure. The hands-on experience not only enriched the students' understanding of global agri-business trends but also inspired them to envision their roles as future leaders in the food industry.

As SIAL 2024 concludes, it leaves behind a legacy of inspiration and innovation, urging stakeholders across the globe to think beyond conventional boundaries. For the students of ISAB, it was a transformative experience—one that reinforces their aspirations and equips them with the knowledge to make a meaningful impact in the agri-business world.



SAMBHRAMAA 5.0

NATIONAL FOOD & AGRIBUSINESS CONCLAVE

The Imperial School of Agribusiness (ISAB) proudly hosts the annual SAMBHRAMAA event. This year it took place on December 13th and 14th with the grand hosting of SAMBHRAMMA 5.0 – The National Food and Agribusiness Conclave. This significant national event attracts students from across the country specializing in Agriculture and allied sciences.

SAMBHRAMMA 5.0 serves as a national platform for students, providing them with opportunities to participate in a myriad of competitions organized by various clubs and cells within ISAB. The event showcases the diverse talents and skills of the participants through competitions such as

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1. **DWANDH** - An Inter Sports Cricket Tournament
2. **VISHLESHAN** - A Case Study Competition
3. **PRARAMBHAM** - An Agri Startup Competition
4. **TARANGEET** - A Solo Vocal & Band Competition
5. **YUGANTAR** - An Open stage Drama, Mime, Mono Act & Dance Competition
6. **PRASTUTI** - A Debate Competition
7. **AAVIRBHAVA** - A Photography Contest
8. **LAKSHYA** - A Live Internship Job Fair
9. **ABHIVYAKTI** - An Advertisement Competition
10. **NATRAJ** - A Folk Dance Competition



The event saw great participation over 400 students from more than 100 universities and colleges. SAMBHRAMAA 5.0 created not just a competitive atmosphere but also a platform for learning, sharing ideas, and building connections. The winners of various competitions were rewarded with cash prizes, certificates, and medals for their outstanding performances.

The event was a proud moment for ISAB, celebrating the achievements of the participants and the hard work of ISAB students who made it a big success. SAMBHRAMAA 5.0 reflects the passion and commitment of everyone involved. ISAB takes pride in this edition and looks forward to continuing this tradition of excellence in the future.



PRASTUTI

LITERARY AND PUBLIC SPEAKING CELL

The Imperial School of Food and Agribusiness Management (ISAB) in Greater Noida recently hosted an exhilarating debate competition, Prastuti, as part of its much-anticipated event, Sambhramaa 5.0. Organized by the Literary and Public Speaking Cell of ISAB, Prastuti brought together bright minds from across the nation, showcasing their eloquence, critical thinking, and persuasive skills.

This year, participants from various corners of India gathered to engage in thought-provoking discussions on contemporary issues, reflecting the diverse perspectives that our country has to offer. The competition not only provided a platform for budding debaters to express their views but also fostered an environment of healthy discourse and intellectual exchange.

The esteemed panel of judges, Mr. Manish Sharma and Mr. Tushar Pandey, brought their wealth of experience and expertise to the event. Their insightful feedback and constructive criticism were invaluable to the participants, helping them refine their arguments and presentation styles. Both judges are well-respected figures in their fields, known for their ability to inspire and mentor young talent.

Prastuti was not just a competition; it was a celebration of ideas and a testament to the power of public speaking. Participants were encouraged to think critically and articulate their thoughts clearly, making it a truly enriching experience for everyone involved. The atmosphere was charged with enthusiasm as competitors passionately defended their viewpoints, challenged opposing arguments, and engaged in lively exchanges.



PRASTUTI



As the event unfolded, it became evident that the participants were not just competing for accolades but were also eager to learn from one another. The camaraderie among the debaters added a unique dimension to the competition, highlighting the spirit of collaboration and mutual respect that ISAB fosters

SPELLATHON: LITERARY AND PUBLIC SPEAKING CELL

The Imperial School of Food and Agribusiness Management (ISAB) in Greater Noida recently hosted the Spellathon competition as part of its vibrant event, Sambhramaa 5.0. Organized by the Literary and Public Speaking Cell of ISAB, this exciting spelling bee attracted participants from across India, all eager to showcase their spelling skills and passion for language.

Spellathon featured multiple rounds that challenged contestants with a range of words, from simple to complex. The atmosphere was charged with excitement as participants took their turns, while a panel of esteemed judges provided valuable feedback and encouragement.

What stood out during the competition was the camaraderie among participants. Despite the competitive spirit, students cheered for one another, fostering a sense of community and support. This event not only highlighted the importance of spelling and vocabulary but also encouraged personal growth and confidence among the contestants.





DWANDH THE EXCITEMENT OF DWANDH: A SHOWCASE OF SPORTS CLUB TALENT AND SPORTSMANSHIP

The DWANDH event at our college was an electrifying celebration of sportsmanship, talent, and camaraderie, bringing together students from diverse disciplines to compete and showcase their skills. Featuring four exciting competitions—the DWANDH Cricket Tournament, Chess Tournament, Carrom Tournament, and Table Tennis Tournament—the event offered something for everyone, catering to a wide range of interests. The cricket field buzzed with energy as teams battled it out, while the chess boards witnessed intense strategic thinking. Carrom players exhibited their precision with perfect shots, and the table tennis matches were a whirlwind of speed and agility.



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Teamwork and Dedication: The Role of the Sports Club Members

What made DWANDH even more special was the dedication and teamwork of our sports club members. They proactively reached out to students from Agri College, encouraging them to join and contribute to the event's competitive spirit. Their outreach efforts helped foster a diverse and enthusiastic group of participants, enriching the overall atmosphere. Beyond organizing the tournaments, the sports club members took on crucial logistical responsibilities, including arranging meals and accommodation, ensuring every participant felt welcomed and supported.



Building Community Through Sports

In addition to the competitions, DWANDH also served as a platform for community building, uniting students from various backgrounds to connect, collaborate, and celebrate the spirit of sports. The true success of the event was not only in the victories on the field but in the collective effort, the friendships formed, and the memories made.

VISHLESHAN AGRO-MARKETING CLUB

The Agro Marketing Club at Imperial School of Agribusiness hosted the Vishleshan Case Study Competition during the SAMBHRAMAA-5.0 National Conclave, offering a platform for students from various agricultural universities to showcase their analytical and problem-solving skills. This year's case study focused on Mehta Soya, a leading player in the edible oil industry. Participants were tasked with analyzing the company's marketing strategies, identifying challenges, and proposing innovative solutions to enhance its market position.

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The competition was intense, with teams of UG and PG students presenting well-researched strategies that touched on various aspects of marketing, including branding, consumer behavior, market expansion, and sustainability. Each team's approach was scrutinized by a panel of esteemed judges, comprising industry experts and academicians, who evaluated the depth of analysis, creativity, and feasibility of the proposed solutions. The case study competition not only sharpened the participants' strategic thinking but also provided them with valuable insights into the practical challenges faced by businesses in the agri-food sector.



The Agro Marketing Club at Imperial School of Agribusiness hosted the Vishleshan Case Study Competition during the SAMBHRAMAA-5.0 National Conclave, offering a platform for students from various agricultural universities to showcase their analytical and problem-solving skills. This year's case study focused on Mehta Soya, a leading player in the edible oil industry. Participants were tasked with analyzing the company's marketing strategies, identifying challenges, and proposing innovative solutions to enhance its market position.

The competition was intense, with teams of UG and PG students presenting well-researched strategies that touched on various aspects of marketing, including branding, consumer behavior, market expansion, and sustainability. Each team's approach was scrutinized by a panel of esteemed judges, comprising industry experts and academicians, who evaluated the depth of analysis, creativity, and feasibility of the proposed solutions. The case study competition not only sharpened the participants' strategic thinking but also provided them with valuable insights into the practical challenges faced by businesses in the agri-food sector.

In addition to Vishleshan, the Agro Marketing Club also organized a fun filler event called Agri Logo Enigma, where students had to guess the logos of various agricultural brands. This light-hearted activity allowed participants to test their knowledge of the agri-business sector in an engaging and interactive way.

Both events were a huge success, enriching the participants' learning experience while reinforcing the importance of critical thinking and creativity in the agricultural marketing domain. SAMBHRAMAA-5.0 was truly a celebration of innovation and intellect.



PRARAMBHAM

Entrepreneurship & Innovation Club

As part of the prestigious SAMBHRAMAA-5.0 National Food and Agribusiness Conclave at Imperial School of Agribusiness, the Entrepreneurship and Innovation Club hosted Prarambham, An Agri Start-up competition that brought together brilliant minds from agricultural universities across the country. Both UG and PG students participated, presenting innovative ideas that could shape the future of the agri-business sector. From sustainable farming solutions to cutting-edge agricultural technologies, the participants showcased their entrepreneurial spirit and vision for revolutionizing the agriculture industry.

Each team was given the opportunity to pitch their start-up ideas to a panel of expert judges, comprising industry leaders, entrepreneurs, and academicians. The competition focused on assessing the feasibility, creativity, and potential impact of the proposed start-ups, with special emphasis on innovation, sustainability, and scalability. The event not only highlighted the growing interest in agri-business entrepreneurship but also encouraged students to think critically and practically about the challenges facing the agricultural sector.

In addition to Prarambham, the club also hosted a fun-filled filler event, "Can You Guess?", which brought energy and excitement to the conclave. Students were tasked with guessing the full form of acronyms and identifying logos related to agriculture and business. This light-hearted yet engaging activity allowed participants to test their knowledge and connect with the broader themes of the event in a fun and interactive way.

Together, these events fostered a spirit of innovation, learning, and friendly competition, making SAMBHRAMAA-5.0 a truly memorable experience for all.



TARANGGEET: MUSIC CLUB



The Imperial School of Food and Agribusiness Management (ISAB) in Greater Noida recently hosted "Tarangeet," an exhilarating solo vocal and band competition that showcased the musical talents of participants from across India. As part of the vibrant Sambhramaa 5.0 festival, this event was organized by the Music Club of ISAB, aiming to celebrate the rich diversity of musical expression among students.



Tarangeet provided a dynamic platform for both solo artists and bands to shine. Participants delivered a wide array of performances, ranging from classical and folk to contemporary and popular music. The competition was structured in multiple rounds, allowing performers to demonstrate their vocal abilities and instrumental skills in front of an enthusiastic audience.



The esteemed judge for Tarangeet, Mr. Kartik Sagar, a well-respected figure in the music industry, brought his expertise and passion for music to the event. His insightful feedback and encouragement inspired the participants to push their boundaries and explore their creativity. Mr. Sagar's presence added a layer of excitement and professionalism to the competition, making it a memorable experience for everyone involved.



One of the most heartwarming aspects of Tarangeet was the sense of community it fostered among the participants. Musicians cheered for one another, creating an atmosphere of support and camaraderie that resonated throughout the event. This spirit of collaboration highlighted the power of music to unite individuals, transcending differences and bringing people together.

As the competition unfolded, it became clear that Tarangeet was not just about winning; it was about celebrating the joy of music and the journey of self-expression. Participants gained confidence and valuable experience, learning from each other and from the constructive critiques provided by the judges.



YUGANTAR: DRAMATICS CLUB

Imperial School of Agribusiness (ISAB) once again cemented its reputation as a trailblazer in the education sector by hosting the National Conclave Sambhramaa 5.0. This year's edition brought together thought leaders, academicians, and students from across the nation, offering a vibrant platform for intellectual exchange and cultural expression.

Among the standout attractions of Sambhramaa 5.0 was the much-anticipated Yugantar, an event organized by the dynamic Dramatics Club of ISAB. Yugantar showcased a splendid fusion of creativity and storytelling, leaving an indelible mark on participants and audiences alike.

Yugantar stood out as the cultural heartbeat of Sambhramaa 5.0, celebrating the power of performing arts through an engaging lineup of drama and mime performances. Designed to foster creativity and collaboration, Yugantar welcomed students from some of the most prestigious colleges in India, transforming the event into a melting pot of diverse talents and perspectives.

Participants staged compelling dramas that explored themes ranging from social justice and mental health to environmental sustainability. The silent art of mime took centre stage, captivating audiences with its blend of humour and emotion. Yugantar's inclusive ethos brought together students from leading institutions, fostering healthy competition and camaraderie.

Yugantar added a vibrant cultural dimension to Sambhramaa 5.0, reinforcing the importance of arts in education and community building. The event's success reflects ISAB's commitment to nurturing holistic development among its students, blending academic excellence with cultural enrichment.

With the bar set high by Yugantar, the Dramatics Club of ISAB is poised to scale new heights in the coming years. The overwhelming response to this year's event promises an even more dynamic and engaging edition in the future, further establishing ISAB as a hub for cultural and intellectual excellence.



AAVIRBHAVA SAMBHRAMAA 5.0

Media Cell

As part of the grand celebration of Sambhramaa 5.0, our college organized Aavirbhava, an inter-college advertisement competition. This event gave students from different colleges a chance to show their creativity and talent by designing unique and interesting advertisements. It served as a platform for students to explore new ideas and share their innovative thoughts with others.

Participants worked hard to come up with creative advertisements that were not only eye-catching but also meaningful. They created powerful slogans, designed engaging visuals, and presented their ideas in a way that impressed everyone. Each advertisement reflected the participants' ability to think outside the box and communicate their message clearly.

The event was filled with energy as students presented their work with confidence and passion. The audience enjoyed the fresh ideas, and the judges appreciated the thought and effort put into each presentation. It was inspiring to see how the participants could take simple concepts and turn them into something creative and impactful.

Aavirbhava was more than just a competition; it was a learning experience for everyone involved. It taught students how to work in teams, plan their ideas, and express their creativity in new and exciting ways. The event added a lot of enthusiasm and inspiration to Sambhramaa 5.0 and reminded us all of the importance of creativity and innovation in the world of advertise



ABHIVYAKTI *Media Cell*

As part of the grand festivities of Sambhramaa 5.0, our college proudly hosted Abhivyakti, an inter-college photography competition that celebrated the art of visual storytelling. This exciting event brought together talented photographers from various colleges, providing them with a platform to showcase their skills, creativity, and unique perspectives.

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The participants captured the vibrant essence of events like Prastuti, Taranggeet, Yugantar, Vishleshan, Prarambham, Nataraj, and Lakshya. Each photograph beautifully encapsulated the energy, excitement, and creativity displayed during these events. From the enthusiasm of performers to the intricate details of decorations, every frame told a compelling story, adding a new dimension to the spirit of Sambhramaa 5.0.

Abhivyakti wasn't just about technical proficiency—it was about finding meaning and beauty in moments, emotions, and experiences. The competition celebrated the artistic vision of young photographers who succeeded in bringing these moments to life through their lenses. The event left a lasting impression on everyone, highlighting the importance of art and creativity in capturing the soul of any celebration.



LAKSHYA *(Placement Cell)* INTERNSHIP FAIR

As a key highlight of the National Agricultural Conclave, Sambhramaa 5.0, the initiative Lakshya stands out as a practical and impactful opportunity for students aiming to gain real-world industry exposure. Organized under the guidance of the Placement Cell, Lakshya connects students with online internship programs offered by respected organizations in the agricultural sector.



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As a key highlight of the National Agricultural Conclave, Sambhramma 5.0, the initiative Lakshya stands out as a practical and impactful opportunity for students aiming to gain real-world industry exposure. Organized under the guidance of the Placement Cell, Lakshya connects students with online internship programs offered by respected organizations in the agricultural sector.



The program focuses on providing students with hands-on experience that complements their academic knowledge. By engaging directly with industry professionals, students can develop essential skills, adapt to real-world challenges, and gain a deeper understanding of current trends in agriculture. Additionally, the internships help participants build valuable professional networks, enhancing their career readiness and opening doors to future opportunities.

Through Lakshya, students not only improve their employability but also have the chance to contribute innovative ideas and fresh perspectives to the agricultural industry. This initiative is designed to prepare aspiring professionals to navigate and succeed in the dynamic and evolving agricultural landscape, equipping them with the tools and confidence needed to make a tangible impact in their careers.

NATARAJ *(Cultural Club)*

The SAMBHRAMAA-5.0, an annual extravaganza at Imperial School of Agribusiness, hosted the much-awaited Nataraj - A Folk Dance Competition, a vibrant celebration of traditional dance forms from across the agricultural universities. The competition witnessed spirited performances from both UG and PG students who showcased their rich cultural heritage through mesmerizing folk dances.

As part of the event, participants from various agricultural universities came together to perform an array of folk dances, each reflecting their regional traditions, stories, and values. The stage came alive with performances ranging from energetic dance forms like Bhangra, Bihari Folk Dance, Pahadi folk Dance, and Lavani to soulful renditions of classical folk styles, highlighting the diversity and cultural richness of the agricultural community.



The participants competed fiercely for top honors, with the judges evaluating them based on creativity, presentation, authenticity, and synchronization. The competition not only provided a platform for students to express their cultural identities but also fostered unity and camaraderie among participants from different backgrounds.

Awards were presented to the top-ranking teams, recognizing their exceptional talent and dedication. The event was a resounding success, leaving the audience enthralled and appreciative of the artistic skills displayed. Nataraj added a vibrant touch to SAMBHRAMAA-5.0, reinforcing the importance of preserving and promoting traditional folk art forms while fostering cross-cultural exchange among the youth of the agricultural community

SAMBHRAMAA 5.0

THE UNSUNG HEROES BEHIND THE SCENES

THE ACADEMIC AND ADMINISTRATIVE CLUB (AAC)



Sambhramaa 5.0, the prestigious National Food and Agribusiness Conclave, was a monumental success, and much of that triumph can be attributed to the tireless efforts of the Academic and Administrative Club (AAC). This sheds light on the pivotal role the AAC played in the event, focusing on their unparalleled contribution to hospitality, seamless logistics, and technical support, all of which helped create an outstanding experience for every participant.

MORE THAN JUST A CONCLAVE: THE HEART OF HOSPITALITY

While the conclave itself showcased immense academic talent and competitive spirit, the AAC's contribution went far beyond ensuring smooth competitions. The club's focus on hospitality was central to the event's success, ensuring that the 350+ participants felt welcome, comfortable, and cared for. From the moment participants arrived, the AAC took charge of managing accommodations and coordinating transportation, ensuring that all logistical aspects were taken care of. Their dedication to hospitality created a warm, stress-free environment, allowing participants to focus on their experience rather than logistical concerns.

TRANSFORMING THE EVENT INTO A HOME AWAY FROM HOME

The AAC's commitment to creating an environment of inclusivity and warmth was evident in every aspect of their work. They did not merely meet the basic needs of the participants—they went above and beyond to ensure that everyone felt genuinely valued and at ease. This personal touch helped foster strong connections among students from diverse backgrounds, promoting a sense of community that lasted well beyond the event. The environment created by the AAC made Sambhramaa 5.0 not just an academic event, but a space for networking, collaboration, and lasting friendships.

TECHNICAL EXCELLENCE: AAC AS THE BACKBONE OF ISAB

In addition to its hospitality expertise, the AAC also played a crucial technical role at the event. They worked behind the scenes to support ISAB (Information Systems and Administrative Backbone), ensuring all technological needs were met efficiently. From handling on-site technical issues to ensuring smooth data management, the AAC's technical team provided unwavering support throughout the event. Their work ensured that the event's digital and administrative processes ran smoothly, allowing the academic and business discussions to proceed without any hindrances.

ALUMNI *Cell*

We are excited to announce the successful completion of Sambhramaa 5.0, an event designed to strengthen the bond between our esteemed alumni and the college community. The event was an incredible experience, offering ample networking opportunities, insightful sessions, and a chance to relive nostalgic moments.

Behind-the-Scenes Coordination

Our dedicated team worked tirelessly behind the scenes to ensure the seamless execution of the event. From meticulous logistics planning to coordinating with various stakeholders, the back-end team played an essential role in ensuring the event's success.

Procurement Excellence

The procurement team demonstrated remarkable skills in sourcing mementos, medals, and certificates for the event. Their meticulous planning and effective negotiation ensured that all items were obtained within budget, meeting all the event's requirements.

Alumni Development Program

At our college, we believe in the continuous growth of our alumni. To enhance their professional skills, we organized a series of workshops, seminars, and training sessions as part of the Alumni Development Program. Industry experts from diverse fields shared valuable insights, enriching our alumni's knowledge and experience.

Alumni Standee Exhibition

To celebrate the accomplishments and contributions of our alumni, we set up an Alumni Standee exhibition. This display highlighted the professional achievements of our graduates and served as a testament to the lasting impact our college has made in various industries.

Sambhramaa 5.0 truly embodied the spirit of unity, growth, and inspiration. We are deeply grateful to our alumni, students, and all the teams involved for their contributions in making this event a remarkable success. It provided a platform for strengthening relationships, fostering learning, and celebrating the achievements of our extraordinary alumni.



WINNERS

MILESTONE

CHESS TOURNAMENT



WINNER

**DR. Y.S.R. HORTICULTURAL
UNIVERSITY, ANDHRA PRADESH**



RUNNER UP

**IMPERIAL SCHOOL OF AGRI BUSINESS,
GREATER NOIDA**

TABLE TENNIS TOURNAMENT



WINNER

**IMPERIAL SCHOOL OF AGRI BUSINESS,
GREATER NOIDA**



RUNNER UP

**SWAMI KESHWANAND RAJASTHAN
AGRICULTURAL UNIVERSITY (SKRAU),
BIKANER)**

CARROM



MALLA REDDY UNIVERSITY, HYDERABAD



**IMPERIAL SCHOOL OF AGRI BUSINESS,
GREATER NOIDA**

CRICKET



JAGANNATH UNIVERSITY, JAIPUR



**IMPERIAL SCHOOL OF AGRI BUSINESS,
GREATER NOIDA**

NATARAJ



IABM BIKANER



**BIHAR FOLK DANCE (TEERTHANKER
MAHAVEER UNIVERSITY, MORADABAD)**

AAVIRBHAVA



WINNER

TEAM CHAYA (ISAB, GREATER NOIDA)



RUNNER UP

TEAM SHUTTER DUO (K K WAGH COLLEGE OF AGRICULTURE BUSINESS MANAGEMENT NASHIK)

ABHIVYAKTI



WINNER

TEAM BRAND IABMBITIOUS (IABM, BIKANER)



2ND

TEAM BAAZIGAR (IABM, BIKANER)



3RD

TEAM ANDUAT (ANDUAT, AYODHYA)

PRARAMBHAM



WINNER

TEAM AGVENTURE (ICAR-NAARM)



2ND

TEAM BIRSAIANS (BIRSA AGRICULTURAL UNIVERSITY, RANCHI)



#3RD

TEAM ISABIANS (ISAB, GREATER NOIDA)

KRISHI UNNATI

PRASTUTI



WINNER

TEAM INDRADHANUSHYA (COLLEGE OF AGRICULTURE, DHULEO)



2ND

THE DOMINATORS (ISAB, GREATER NOIDA)



3RD

TEAM RHETORICA ELITE (ICAR-NATIONAL DAIRY RESEARCH INSTITUTE)

TARANGGEET



WINNER

BISWA RANJAN SARANGI (RAMA UNIVERSITY)



2ND

KANIKA JHA (ACHARYA NARENDRA DEVA UNIVERSITY OF AGRICULTURE AND TECHNOLOGY, AYODHYA)



3RD

ABHISHEK SINGH BISHT (G B PANT UNIVERSITY OF AGRICULTURE AND TECHNOLOGY PANT NAGAR)

SPELLATHON



WINNER

SHASHWAT



2ND

GITANG



#3RD

NAVEEN

VISHLESHAN



WINNER

TEAM SAMARA (VAIKUNTH MEHTA NATIONAL INSTITUTE OF COOPERATIVE MANAGEMENT, PUNE)



2ND

TEAM BREAK THE BREAK (COLLEGE OF AGRICULTURE, DHULE)



3RD

TEAM BELIEVERS (SHAHEED GUNDADHUR COLLEGE OF AGRICULTURE & RESEARCH STATION)

YUGANTAR



WINNER

TEAM SPIRIT (VAIKUNTH MEHTA NATIONAL INSTITUTE OF COOPERATIVE MANAGEMENT, PUNE)



2ND

TEAM THE TREND MAKER (SARDAR VALLABHBHAI PATEL UNIVERSITY OF AGRICULTURE AND TECHNOLOGY)



3RD

TEAM SKRAU ACHIEVERS (SWAMI KESHWANAND RAJASTHAN AGRICULTURAL UNIVERSITY (SKRAU), BIKANER)

SPEAKERS ADDRESS ~ GLIMPSES

MR. BIRENDER KUMAR

A special highlight of the day was the enlightening session with Mr. Birendra Kumar, Chief Mentor and Director-CRBC. He shared valuable insights that left us with much to ponder and apply. Here's a glimpse into some of his key takeaways:

- **Research on Economic Opportunity:** He emphasized how exposure plays a pivotal role in career growth. Those who seek diverse experiences and consistently upskill themselves often reach higher positions in their fields.
- **Education Beyond Classrooms:** He highlighted the importance of practical exposure and knowledge through experience, reinforcing the idea that real learning happens when you step into the field and put theory into practice.
- **Evolution of ISAB Curriculum:** Mr. Kumar acknowledged the proactive approach of ISAB in continuously evolving its curriculum to match the needs of the industry, ensuring students are always ahead of the curve.
- **Passion and Interest:** Lastly, he inspired us to stay true to our passions and interests, emphasizing that success follows when you work on what you truly love.



MR. AMIT RANA

A highlight of the conclave was the insightful session by Mr. Amit Rana, Senior Manager Marketing - Strategic Marketing at Crystal Crop Protection Limited. His words left an indelible impact on our understanding of the dynamic world of agribusiness.

Key Takeaways from Mr. Amit Rana's Session:

- **Be ready for change and challenge:** In today's fast-paced world, adaptability and resilience are non-negotiable
- **Master the art of time management:** Prioritizing and organizing tasks is key to achieving goals effectively.
- **The power of teamwork:** Supporting one another and fostering collaboration can lead to extraordinary outcomes.
- **Stay curious and learn continuously:** A willingness to learn ensures growth and keeps us ahead of the curve.



MR. AMIT SINHA

One of the most enlightening sessions of the day was delivered by Mr. Amit Sinha, a distinguished faculty member of ISAB, who shared invaluable insights into the pressing issues and emerging opportunities in agriculture

Key Highlights from Mr. Sinha's Session:

- **Agri Concerns Supply-Demand Imbalance :** Addressing the critical mismatch in agricultural production and market demand.
- **Agri Problems:** Exploring challenges in production, market accessibility, and the dilemmas faced by farmers in sustaining their livelihoods.
- **Branding Matters:** The importance of branding agricultural products to add value, enhance visibility, and cater to evolving consumer preferences.
- **Emerging Trends in Agriculture:**
 1. Rising demand for healthy eating habits and nutritional beverages.
 2. The growing popularity of ayurvedic products and exotic fruits in the domestic and global markets.
 3. Opportunities in catering to a health-conscious consumer base.



MR. DILIP RAJ

Imperial School of Agribusiness (ISAB), Greater Noida. This annual conclave brings together thought leaders, experts, and future agribusiness professionals for insightful discussions on topics that matter most to the industry.

One of the highlights of the event was a thought-provoking session by Mr. Dilip Raj, esteemed faculty at ISAB, who illuminated us with his perspective on:

“Dialogue vs. Debate:

Key Takeaways from the Session:

- **Dialogue vs. Debate:** A dialogue fosters understanding, while a debate often seeks to win.
- **The Power of Collaboration:** Shifting from a competitive mindset to a collaborative approach leads to mutual growth and long-term success.
- **Outcomes of Dialogue:** Encourages innovation, builds trust, and creates a platform for shared solutions.
- **Impact of Debate:** While it sharpens arguments, it can sometimes hinder relationships and collective progress.

The session emphasized that “true progress lies in conversations that unite, not arguments that divide.”



MR. DEEPAK KUMAR KHARE

We were honoured to have Mr. Deepak Kumar Khare, Vice President - Raw Material Procurement, BGPPL (Avantha Group), as one of our esteemed speakers. His insightful session left us with invaluable lessons for both personal and professional growth.

Key Takeaways from Mr. Khare's Session:

- **Time Management:** "Do your work today; never leave it for tomorrow."
- **Be a Good Listener:** Effective communication starts with understanding others.
- **Transparency Matters:** Build trust by being clear and open in your dealings.
- **Hard Work Pays Off:** Success demands consistent effort and dedication.
- **Stay Obedient and Positive:** Respect, discipline, and a positive outlook pave the way to growth.



MR. RAKESH BISHT

We were honoured to have Mr. Rakesh Bisht, Business Head at Willowed, as one of our esteemed speakers. His session was both inspiring and insightful, leaving the audience with a wealth of knowledge about the dynamic agri-business ecosystem.

Key Highlights from Mr. Rakesh Bisht's Session:

- The crucial role of an initial mentor in personal and professional growth.
- The key skills for success in agribusiness:
- Building strong teams.
- Understanding trade dynamics.
- Focusing on the customer experience.
- Insights into balancing speed vs. sustainability for long-term success.



MR. ANJAN MANDAL

The event featured an inspiring session by Mr. Anjan Mandal, Chief Business SPG - Global, who enlightened us on cutting-edge advancements in Agritech and shared invaluable career insights.

Key Highlights of the Session:

- The role of satellite imaging and AI in transforming agriculture.
- Insights on precision farming technologies shaping the future of food production.
- Career opportunities in Agritech, including roles like: Credit Officer, Market Analyst, Procurement Manager, Logistics Manager
- The importance of evolving with technology and staying adaptable.
- Always have a Plan B ready in your professional journey.



MR. M C DOMINIC

This year's conclave was graced by the esteemed presence of Mr. M. C. Dominic, the visionary Founder & Editor-in-Chief of Krishi Jagran and Agriculture World, as well as the President of the Agriculture Journalists Association of India (AJAI). His insightful session inspired the attendees to embrace a future driven by innovation and farmer empowerment.

Key Takeaways from Mr. Dominic's Address:

- **Look for Opportunities:** Emphasized the importance of staying alert and seeking opportunities even in challenges.
- **Be Innovative:** Encouraged the audience to think out of the box and adopt innovative approaches to drive growth in agribusiness.
- **Farmers as Brands:** Highlighted the potential of turning farmers into individual brands to amplify their value and market recognition.
- **Create Farmer Icons:** Advocated for identifying and nurturing farmer icons in every village to inspire and lead their communities.



MR. RAJIV KUMAR HUDDA

We had the privilege of welcoming Mr. Rajiv Kumar Hudda, Founder & Managing Director, Ecosafe Agriscience India Private Limited, as our esteemed speaker. His thought-provoking session inspired us to "Do the best for your own good and think differently."

Key Takeaways from the Session:

- Encouraged students to think outside the box and challenge conventional approaches.
- Shared valuable insights on building a sustainable future in food and agribusiness.

The event was a melting pot of ideas, experiences, and aspirations, creating a platform for learning and growth in the agri-business sector.



MR. KAUSHAL JAISWAL

We had the privilege of welcoming Mr. Kaushal Jaiswal, Managing Director, Rivulis Irrigation India Pvt. Ltd., as our esteemed speaker.

Mr. Jaiswal's insights captivated the audience, inspiring us to align our ambitions with passion and integrity. He shared invaluable lessons that left a lasting impact on students and professionals alike.

Key Takeaways from His Session:

- **Make Your Profession Your Hobby:** Discover joy and fulfilment by aligning your career with your passions.
- **Learn from Your Mistakes:** Embrace failures as stepping stones to success and a foundation for growth.
- **Be Truthful to Yourself:** Self-honesty is the cornerstone of personal and professional integrity.



INSPIRING EXPERIENCES

from **SAMBHRAMAA 5.0**

We are excited to share the inspiring experiences of our participants from Sambhramaa 5.0, held at the Imperial School of Food and Agribusiness Greater Noida. This event brought together talented individuals from various colleges, showcasing their skills and creativity in a vibrant atmosphere.



Vishal Yadav

(College of Agriculture, Bikaner)

He had an incredible journey as the 3rd runner-up in the Yugantar competition. Vishal shared, "Participating in Sambhramaa 5.0 was a transformative experience for me. The competition pushed me to think outside the box and develop my ideas further. I learned the importance of teamwork and effective communication, which were crucial in presenting my project. Being recognized as a runner-up was a proud moment, and it motivated me to continue pursuing my passion for innovation in agriculture."



Apoorva Kailash Turkane

(College of Agriculture, Dhule)

She had a remarkable experience in the Prastuti event. She expressed, "Sambhramaa 5.0 was not just a competition; it was a platform for learning and growth. Presenting my ideas in front of a knowledgeable audience helped me gain confidence and improve my public speaking skills. The feedback I received was invaluable, and I am grateful for the opportunity to connect with like-minded individuals who share my passion for agriculture."



Kanika Jha

(Acharya Narendra Deva University of Agriculture and Technology, Ayodhya)

My experience in ISAB was very good because after coming here I made many new connections and the whole team of Taranggeet supported me a lot due to which I also came second in my event and before this my confidence was very low but after participating in it and performing on stage, my confidence got boosted a lot. Thanks to the whole team of ISAB for organizing such a national event.



Jatin Sharma

(Jagannath university, Rajasthan)

Many thanks to the entire team of ISAB for organizing such an event. My event was a dhandh. We had been playing this game for the last 3 years but this time we won in the end. But coming here did not only mean participating in the event but also that I gained a lot of knowledge about agriculture from the speakers who came here to discuss agriculture and listening to them boosted my confidence a lot.



Mukesh Sheekar

(Mahatma Phule Krishi Vidyapeeth, Rahuri)

Here we participated in two events, the first was Prastuti (the debate competition) and the second was Vishletion (A case study competition). We won the first prize in the debate and the second prize in the case study competition. Before coming here, I had no idea about the culture and food here, but when I came here, I came to know what is Food in Delhi and what kind of culture is there in Greater Noida. I gained a lot of knowledge about this place. So I just want to say that when we go to a new place, a lot of new things happen which give us a lot of new experiences. By coming here, I gained a lot of new knowledge and new experiences.



Devika Rani

(Institute of Agri Business Management, Bikaner)

"Sambhramaa 5.0 was an incredible experience for me! It was much more than a conclave; it was a celebration of ideas, talent, and learning. Participating in the debate competition not only sharpened my critical thinking but also boosted my confidence. The interaction with peers and industry experts gave me fresh perspectives on agribusiness and how we can innovate in this field. This event truly added value to my MBA journey, and I look forward to more such enriching experiences."





Leeba

(Institute of Agri Business Management, Bikaner)

"Sambhramaa 5.0 was a vibrant and transformative event. Being part of the startup pitch competition was exhilarating—I had the chance to present my ideas to industry veterans and receive constructive feedback. The cultural performances were another highlight, showcasing the diversity and talent of our peers. The entire experience was a perfect blend of learning, networking, and fun. I left the conclave feeling inspired and motivated to achieve more."



Kartik Chand

(VAMNICOM, Pune)

"As a participant in the cricket tournament during Sambhramaa 5.0, I experienced the perfect mix of teamwork and sportsmanship. The event offered something for everyone, from competitive case studies to lively cultural events. I particularly enjoyed the sessions by industry leaders, which provided deep insights into real-world challenges and opportunities in agribusiness. Sambhramaa 5.0 was not just an event but a platform that allowed me to grow both personally and professionally"



Anant Singh

(Sardar Vallabhbhai Patel University of Agriculture & Technology, Meerut)

"Participating in Sambhramaa 5.0 at the Imperial School of Food and Agribusiness, Greater Noida, was an unforgettable chapter in my journey as a final-year student of Agricultural Engineering at SVPUAT, Meerut. The Yugantar event, organized by the Dramatic Club, allowed me to explore my passion for stage drama and storytelling. Stepping onto the stage, I felt a mix of excitement and nervousness, as this was my first stage performance. Performing in front of a vibrant audience pushed me to embrace my creative instincts and pour my emotions into the role. In my graduation, we didn't get much exposure, but participating in events here, really made it a memorable experience. Sambhramaa 5.0 was not just a platform to compete but a space to learn, express, and connect. It reminded me of the power of storytelling and the impact it can have on both the performer and the audience. As I near the completion of my academic journey, this experience will remain a cherished memory and a source of inspiration to continue exploring creative avenues alongside my professional aspirations. Thank you to everyone who made Sambhramaa 5.0 a success! Let's continue to inspire and support each other in our journeys."

Empowering minds, Inspiring futures! -

AS GREAT LEADERS INSPIRE GREATNESS IN OTHERS.

Imperial school of Agribusiness, Greater Noida, is elated to introduce Ms Shweta, a trailblazer in education and empowerment, as the Chairperson for Placement & Head Academic. A dynamic leader and educator, Ms. Shweta is a certified soft skills and entrepreneurship trainer, an international speaker, and a record-holder with numerous accolades, including the prestigious Phoenix Award of Excellence. Her visionary work in women's empowerment and youth development has left a lasting impact globally. With a passion for nurturing potential and inspiring confidence, Ms. Shweta's leadership promises to foster innovation, excellence, and transformative growth at ISAB. Guided by her dynamic vision, ISAB embarks on an exciting journey toward new horizons of success, inspiring the next generation to unlock their unique potential and lead with purpose.



STUDENT CORNER

INTRODUCTION TO APICULTURE

Apiculture, or simply the beekeeping, involves the maintenance of beehives for the manufacturing of honey and other by bee related products such as candles bee venom and so on.

Significance of Apiculture

Beekeeping / Apiculture plays a crucial role in increasing the crop pollination, further leading to increased yields of Crops.



SHUBHI SHRIVASTAVA

My Training Experience

- 1 Honey Extraction:** Process: Learned the step-by-step method of harvesting honey, including the use of honey extractor and how bees go from their hives to the field by doing a waggle dance
- 2. Quality Control** -Gained Insights on the importance of proper handling to preserve the natural flavor and quality of honey and how honey bees do the fanning behaviour for naturally preserving the quality of honey.
- 3. Candle Making** -Gained hands-on experience in melting the beeswax and molding beeswax to create eco-friendly candles. Apiculture as a Growing Industry in India .

How Apiculture is supporting Indian Agriculture

- 1. Enhanced Crop Pollination: Impact:** Bees are crucial pollinators, directly contributing to food security by improving crop yields.
- 2. Employment Generation:** Opportunities: Beekeeping offers livelihood support to farm and non-farm households, promoting income and employment generation.
- 3. Environmental Benefits** :Biodiversity: Beekeeping aids in maintaining biodiversity and supports organic farming practices.
- 4. Personal Reflection:** This training enriched my understanding of apiculture and its potential and how these tiny creatures are contributing in improving biodiversity.



From an Engineer to a **FLORICULTURIST**

The Inspiring Story of Lohith Reddy

In a world where corporate jobs are reverberated as the acme of success, Lohith Reddy from Bengaluru made a bold move by charting his course in a different direction. He gave up a seemingly promising engineering career and entered the fascinating world of floriculture under chrysanthemum cultivation. Today, he earns a staggering ₹7 lakh per month, proof that passion and commitment can propel one to extraordinary feats.

Lohith, like most people, began a journey that he wished would not happen. After college, he took up a job in an established tech firm. Though life in the corporate world had steadiness and consistency, it also had something of a vacuum feeling. Long working hours, structural rigidity in office life was unfulfilling. In the process of doing this kind of job, he was aching for the touch of mother nature and artistic expression.



MANISHA KUMARI

It was during a local flower exhibition that Lohith turned his life around. The place was filled with numerous flowers of bright hues and intoxicating fragrance. As he walked through that place, he felt extreme happiness. From that day on, he concluded that his genuine professional career was actually in floriculture. Inspired by the beauty of flowers and the prospect of entrepreneurship offered through this, Lohith decided to take the leap of faith.

Transitioning from engineering to floriculture was not without its challenges. Lohith invested time researching the industry, learning about various flower varieties, cultivation techniques, and market trends. He consulted with experienced floriculturists and attended workshops to hone his skills. Determined and willing to learn, he began his journey into the world of chrysanthemums.

Starting small, Lohith began cultivating a modest plot of land in the outskirts of Bengaluru. He specialized in chrysanthemums, whose bright colors and long-lasting blooms were a sure shot. He tried out many cultivation methods to perfect his technique to get the best yield. And he reaped the benefits: soon he was producing flowers of the finest quality that drew attention from florists and event planners in the area.

As demand for his chrysanthemums grew, Lohith expanded his operations by investing in new farming techniques of hydroponics, organic farming techniques, and ensuring that his farm was both well-qualified, high-quality chrysanthemums as well as a responsible business. Paying close attention to the subtleties in design, Lohith began fashioning gorgeous flowers, adding ever more to what he sold to customers.

Lohith Reddy's floriculture business is now a successful venture today. He has created a strong customer base and partnerships with event organizers, wedding planners, and retailers. His monthly income is a whopping ₹7 lakh. His success story is not about financial gain; it is more about following passion and making a mark in the industry that brings joy to hundreds of people.

Lohith shares his journey with aspiring entrepreneurs and encourages them to pursue their dreams, no matter how unusual they might be. He believes that true success is doing what you love and making a difference in the world around you. Through his work in floriculture, Lohith Reddy has not only transformed his own life but inspired many others to explore the beauty and potential of nature.

In a society that often prioritizes traditional career paths, Lohith's story serves as a reminder that it's never too late to follow your passion. Whether it's engineering, floriculture, or any other field, the key to success lies in dedication, creativity, and the courage to take that first step.

FOOD WASTE TO FABRIC

In this paragraph I would like to talk about the circulation of relation between the segments of food and textile industry and production of final sustainable product that can serve the purpose of both ecological and biological means.

As we know that textile industry is rapidly developing new measures to move from old pollution causing industry practices to incredibly new category of fiber derived from agriculture and food waste as a solution to face this problem. In this method a circular relation is developed between innovative suppliers who are creating sustainable materials and sources that provide regenerative benefits by using agriculture and food waste. As we know that on an average 1.5 kilo of residue and 270 million tons of waste are created from banana crop alone. Which is often left out for rotting which can cause serious damage to the environment. Even if this waste is burned then it will cause air pollution so, introducing this waste as a means to produce fabric for cloth might be a good and acceptable idea.

- Fruit peel- increasingly well know feedstock source as means to produce leather alternatives which can be done by extracting various fibres from the fruit surface such as cellulose from apple and orange fibre to produce polymer that is spun into soft lightweight and silk like yarn.
- Seed oil and plant stalk- seed oil and plant stalks can also used to produce fibers such as nylon which can be produced in a form of torcetex and olmetex.
- Biogas- the major type of agriculture waste feedstock is biogas by which we are able to melt processable thermoplastics that helps in producing polyamide fibre.

So, from the above data we can conclude that proper utilization of resources and critical thinking we can use the food waste from around the world and use that to produce the fabric from food waste.



CHITRAKSH SENGAR

Thanks to the proliferation of innovation, today we are able to transfer wide range of the agriculture waste to better means. This can be done with help of certain parts and materials of leftover waste and food these include fruit peel, seed oil, plant stalks and biogas.



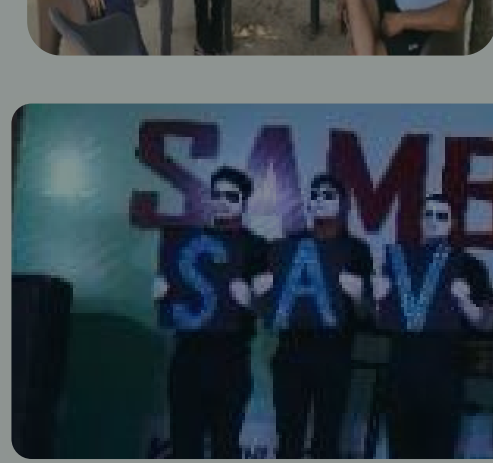
KRISHI UNNATI TEAM

SENIOR LPS TEAM



JUNIOR LPS TEAM





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